

Town Planner®

YOUR COMMUNITY CALENDAR



Town Planner Introduction:

For over 40 years, Town Planner has been keeping families and communities informed and organized. We are the leading direct mailed calendar; a calendar that is tangible, trustworthy and most importantly – USED! We also offer digital, email and mobile components.

Town Planner is currently in 23 states, serving over 600 communities and we are mailing almost 4 million calendars annually. Let's make your market part of that list.

Why Town Planner

Town Planner has one of the lowest start up costs in the industry. You can get started quickly with a relatively short ramp up period. You can work locally. You will be able to set your own schedule and will not need to work evenings or weekends. Town Planner provides a great lifestyle if you have children as you can work once they are off to school and enjoy them once they are home for the day. You do not need to worry about inventory or employees. You will be able to control your own success, working for yourself, but not by yourself.

How to Get started

1) Apply

- Simply fill out an application to begin your process.

2) Research

- Talk to Town Planner Corporate, our franchise owners and visit a location if one is close enough to you. Learn about Town Planner and how it works for all involved.

3) Join our Network

- It is that simple. Once you have done your due diligence and have been approved to be our next franchise owner, don't wait. Join our network and get started on your future today!

INVESTMENT

Franchise Offerings*

Investment \$10,000
For 50,000 Household Territory

**Bigger Territories and Area Development opportunities may be available in your area*

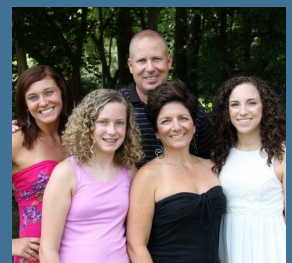
Working Capital \$10-20K
Net Worth \$50K
Royalty per calendar 15-20¢
Marketing Fund \$1,600
Item 19 Yes

"The Town Planner Calendar has been a very satisfying business to be in for many reasons. Foremost, it is immediately profitable! The publication is so well received in the community that people call for extra copies rather than asking that their name be removed from the mailing list."



Chuck Sussman
Connecticut

"It's been a lot of hard work to get where we are today, but I don't regret it at all. Very few business ventures appeal to me more than TP and being presented with other ideas has given me an appreciation for what we do and what we have."



Deb & Jay Gordinier
Michigan

Town Planner Franchising

234-400-0068

franchising@townplanner.com

townplannerfranchising.com

"My wife and I thoroughly enjoyed our 40th Anniversary Trip to Australia, New Zealand, and Fiji. If you get the chance the Down Under trip is well worth it. I am grateful for Town Planner that made all this possible."



Jim Hess
Indiana

"[When] I wanted to start my own business, there were a few reasons why I chose TPC. . . The initial investment was reasonable, I was looking for a businesses that gave me flexibility, I also wanted to be local. TPC allows me to do all this."



Steve Strobel • Wisconsin

"I was able to have a flexible schedule as my sons were growing up. Now I get to know the community and as the internet portion evolves, I am able to move toward a platform that I have been involved with in the past. I like getting to know business owners and helping them grow. "



Bill Hughes
Illinois

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Town Planner Vision:

Town Planner continues to be the #1 community resource to families in the USA.

Town Planner Mission:

Our mission is to keep families organized and informed.

Company Values and What we look for:

Family is our #1 at Town Planner. We build lasting relationships with our community, our sponsors and our customers that we treat as our family.

We ask that our franchisees be ethical, be honest, be fair, be caring, be compassionate, be hardworking and be driven to provide the best resource calendar. We also ask that they recognize and reward achievements that any of our community members receive.

It is time to join our network. Get started today!

