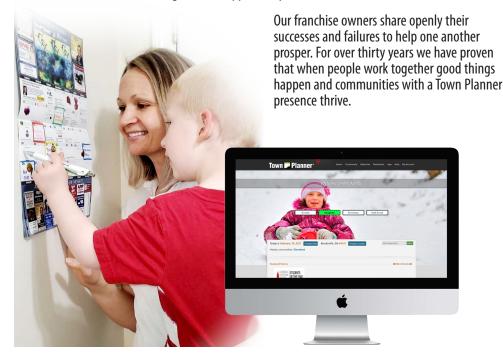
Town **Danner**® YOUR COMMUNITY CALENDAR

Our Mission

At Town Planner we have just one mission. That mission is to bring people together. Today our role in the community is more important than ever.

We utilize our platforms of the printed wall calendars, website, e-newsletter and mobile app to make everyone aware of what is happening in their community. Awareness creates interest and interest creates a desire to participate.

Our publisher base of franchise owners is at the center of our approach to sharing information in the community. It is with this focus on the community that the local businesses can also benefit. By helping to support our mission with their advertising dollars we help them realize a good return on their investment and a rewarding business opportunity for our franchise owners.



Why Town Planner as a Career

If you desire to have a career that includes business ownership we need to talk. Our current Team of Franchise owners come from all different walks of life with a goal of earning a living and contributing to their community at the same time. Getting involved locally and controlling your destiny can be very rewarding.

Perhaps you are returning to the work force after raising a family or a career change later in life Town Planner can be a great fit for these new beginnings. You run your own show but have the input of our Team of fellow publishers when you need it. Your daily efforts will not only earn you a nice living but also build equity for a day later in life.

A business this rewarding just does not feel like work!

Get started today @



www.townplannerfranchising.com/apply



Franchise Offering \$25,000 initial investment Royalties @13 cents per calendar

FIRST YEAR Production Expenses

Covered by initial investment

"The Town Planner Calendar has been a very satisfying business to be in for many reasons. Foremost, it is immediately profitable! The publication is so well received in the



Chuck Sussman Connecticut

community that people call for extra copies rather than asking that their name be removed from the mailing list."



Steve Strobel Wisconsin

"[When] I wanted to start my own business, there were a few reasons why I chose TPC... The initial investment was reasonable, I was looking for a businesses that gave me flexibility, I also wanted to be local. TPC allows me to do all this."

Town Planner Franchising 234-400-0068

franchising@townplanner.com townplannerfranchising.com